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AFFI Commends House Agriculture Committee for Oversight of Dietary Guidelines Process

McLean, VA – The [American Frozen Food Institute](#) (AFFI) Interim President Joseph Clayton today commended the House Agriculture Committee for ensuring the process for establishing the 2015 *Dietary Guidelines for Americans* (DGAs) receives appropriate congressional oversight and invites public review and input.

The House Agriculture Committee convened a public hearing today with U.S. Department of Agriculture (USDA) Secretary Tom Vilsack and U.S. Secretary of Health and Human Services (HHS) Sylvia Burwell on the process of developing the 2015 DGAs.

“AFFI applauds the House Agriculture Committee for ensuring the 2015 *Dietary Guidelines for Americans* provide consumers with sound dietary and nutrition guidance supported by the strongest possible and best available science.

“The *Dietary Guidelines for Americans* have a broad reach and, accordingly, it is of paramount importance that their recommendations be thoughtfully considered. For example, the Dietary Guidelines should recognize the role all forms of fruits and vegetables – frozen, fresh, canned and dried – in achieving the recommended healthy dietary pattern.

“As confirmed by [Frozen Food Foundation](#)-commissioned nutritional studies conducted by the [Universities of Georgia](#) (UGA) and [California-Davis](#) (UC Davis), frozen fruits and vegetables are as rich in nutrients, and often more so, than fresh-stored produce. Freezing is simply nature’s pause button; it’s a natural way to lock in the freshness and nutrition of fruits and vegetables.

“We look forward to working with Congress, USDA and HHS on the important role served by the DGAs in informing the development of all federal food assistance and nutrition education programs, as well as aiding Americans to make informed choices about the foods and beverages they consume.”

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. More information can be found at www.affi.org.