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AFFI Hires Matthew Foley as Legislative Affairs Lead

Arlington, VA – American Frozen Food Institute (AFFI) President and CEO Alison Bodor today announced the hiring of Matthew Foley as AFFI Senior Director of Legislative Affairs. With a growing membership of more than 400 companies representing every aspect of the \$53 billion frozen food sector, AFFI serves the frozen food industry by advocating its interests in the legislative and regulatory arenas, communicating the value of frozen food to policymakers and others, and fostering industry development and growth.

“I am pleased to welcome Matt Foley as the newest addition to our team,” said Bodor. “Matt brings a strong understanding of food policy, member relations and grassroots activation that will contribute to AFFI’s dynamic, cross-functional government affairs and policy team.”

Foley most recently served as director of government relations for the National Grocers Association (NGA). Before joining NGA, Foley had several managerial positions in the Grocery Manufacturers Association’s industry affairs and federal affairs departments.

In his role at AFFI, Foley will lead the Institute’s federal legislative advocacy efforts, oversee the industry’s political action committee and build grassroots engagement among AFFI membership. He joins AFFI on Monday, August 20.

He earned his undergraduate degree from the University of Redlands, California.

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The American Frozen Food Institute is the member-driven national trade association that advances the interests of all segments of the frozen food and beverage industry. AFFI works to advance food safety and advocates before legislative and regulatory entities on the industry’s behalf to create an environment where members’ foods and beverages are proudly chosen to meet the needs of a changing world.