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American Frozen Food Institute Urges Senate to Pass Food Safety Legislation

McLean, VA – The American Frozen Food Institute (AFFI) today joined a diverse coalition of consumer groups and food associations in urging the U.S. Senate to pass the “FDA Food Safety Modernization Act” (S. 510).

“Food safety is the highest priority of frozen food producers,” said AFFI President and CEO Kraig R. Naasz. “We have worked hard over the past three years in support of legislation to modernize our nation’s food safety system in a manner that provides increased protections for consumers and offers food producers a variety of flexible, common-sense options for improving food safety. The time to pass this important bipartisan legislation is now.”

Joining AFFI at today’s press event were a diverse group of business, consumer and non-governmental groups, including the Grocery Manufacturers Association, the U.S. Chamber of Commerce, the Consumer Federation of America and the Pew Charitable Trusts.

“The Senate has crafted a balanced and reasonable approach to strengthening America’s food safety regime,” said Naasz. “As frozen food producers strive each and every day to provide consumers with safe, convenient and affordable foods to meet their families’ nutritional needs, we need a properly equipped partner at the Food and Drug Administration.”

“Frozen food producers and consumer advocates agree that further delay is not a viable option for securing the safety of our nation’s food supply,” said Naasz. “AFFI will continue to press the Senate to pass this bill so that it can be signed into law by President Obama,” concluded Naasz.

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The American Frozen Food Institute is the national trade association that promotes the interests of all segments of the frozen food industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. For more information, please visit www.affi.com.