



FOR IMMEDIATE RELEASE
December 2, 2010

CONTACT: Corey Henry/Elise Cortina
(703) 821-0770

American Frozen Food Institute Applauds Congressional Passage of Child Nutrition Reauthorization Bill

McLean, VA – [American Frozen Food Institute](#) (AFFI) President and CEO Kraig R. Naasz today commended the U.S. House of Representatives for approving the *Healthy, Hunger-Free Kids Act of 2010*, which now heads to President Obama for his signature and enactment after having passed the Senate in August.

“AFFI applauds Congress for approving the *Healthy, Hunger-Free Kids Act*, which extends existing federal childhood nutrition programs and includes important new funding and expanded initiatives that will greatly boost efforts to improve the nutritional health of American children,” said Naasz.

Included in the bill is an additional \$4.5 billion in funding; new nutrition standards for foods served to school children; increased rates of reimbursement for school lunches; and a continuation of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) that promotes infant and maternal nutrition.

“AFFI is eager to see that the promise of the *Healthy, Hunger-Free Kids Act* become a reality, and we are committed to partnering with parents and schools to ensure young bodies and minds get the nutrients through frozen foods they need to grow and flourish. We commend Congress for taking a major bite out of childhood hunger, and we look forward to working with the administration to implement the advancements in childhood nutrition contained in this important legislation.”

###

The American Frozen Food Institute is the national trade association that promotes the interests of all segments of the frozen food industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. For more information, please visit www.affi.com.