



**FOR IMMEDIATE RELEASE**  
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## **AFFI Selects Brynn Horne to Lead Its Member Services Department**

**McLean, Va.** – [American Frozen Food Institute](http://www.affi.org) (AFFI) President and CEO Kraig R. Naasz today announced the selection of Brynn Horne to lead AFFI's member services department. Ms. Horne is joining AFFI on Oct. 6, 2014, as director of member services.

Horne most recently served as business development manager for AFFI associate member red24 Inc., a global crisis management assistance company. She previously served as associate at Blakey & Agnew, LLC, and as the executive assistant to the president and CEO of the General Aviation Manufacturers Association.

"The American Frozen Food Institute is pleased to welcome Brynn Horne as the newest addition to our outstanding staff team," said Naasz. "Brynn brings a strong appreciation for the value proposition AFFI offers its members and her business development experience will assist us in offering even greater value to AFFI's more than 500 members."

In her role as director of member services, Horne will oversee the Institute's member service functions, including member recruitment, retention, sponsorship and affinity programs.

Horne received her undergraduate degree in public relations from Valparaiso University and her event management certificate from George Washington University.

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*The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. More information can be found at [www.affi.org](http://www.affi.org).*